



# BOSCH

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“Hopefully MARGA is a pretty one...”

Once more the Junior Managers of the Robert Bosch GmbH made it to the finals of the MARGA Online Business Simulation and finished third and fourth.



The teams of Robert Bosch during the live final at the Schloss Gracht castle

Around 175 days ago eight Bosch teams started the MARGA Online Competition to fight against 29 other teams from different companies out of the industry sector (e.g. ThyssenKrupp System Engineering, Vinnolit GmbH & Co.KG) in a virtual business simulation. The overall target of the simulation is to get to know what it means to lead a company that sells different products on different markets all over the world.

That this is not always easy was felt by all participants: managing your daily tasks, making a strategy for your product or area (e.g. production, finance) and finding a conclusion as a team, demanded a high engagement, many hours and finally persistency. Especially for those teams, which had to deal with time differences because their members were not located in Germany but for example in the USA or Brazil, meeting the MARGA deadlines was a huge challenge. So it was not a surprise that a MARGA meeting in the outlook calendar at 09:00 pm can be wrongly interpreted as a dinner invitation with a pretty girl.



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But in this year's competition not only one but two Bosch teams made it to the finals that were conducted at the Schloss Gracht castle in Erfstadt, May 23rd. Even though the team of the Vinnolit GmbH & Co.KG was the winner in the end, the finals as well as the whole competition were an experience which will help the future managers.

This was also felt by Mr. Stefan Grosch and Mr. Florian Schüller that participated in the MARGA simulation some years ago. Both managers came to the Schloss Gracht castle to support the Bosch teams and to share their experiences they made former days.



Not in the picture: Jasper van Kempen



Not in the picture: Sebastian Stöcklmeier

[More information about the MARGA Online Competition](#)