

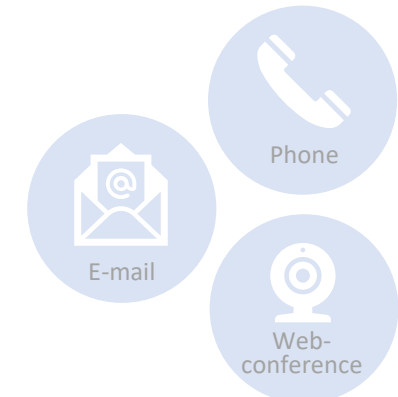
Tuesday

Thursday

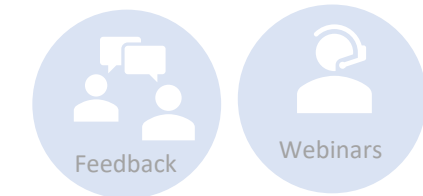
approx. 10 hrs/week

<p>1st week (CW 10, March 8+10)</p>	<p>Kick-off: March 8, 2022 (02:00 - 06:00 pm)</p> <p>Introduction to the MARGA Simulation</p> <p>Test period Get to know company divisions and functions & coordinate them</p> <p>Feedback on the test period</p>	<p>Virtual teamwork</p>	<p>Period 1 (Due until 1:00 pm CET)</p> <p>Align products & services to customer needs & position them competitively</p> <hr/> <p>Webinar: Implementing Strategies* (02:00 – 03:00 pm)</p>
<p>2nd week (CW 11, March 15+17)</p>	<p>Period 2 (Due until 1:00 pm CET)</p> <p>Develop competitive strategies & marketing concepts & implement them operationally</p> <hr/> <p>Webinar: Reading Financial Statements* (02:00 - 03:00 pm)</p>	<p>Virtual teamwork</p>	<p>Period 3 (Due until 1:00 pm CET)</p> <p>Enter new market segments: Adapt capacity & financing</p> <hr/> <p>Webinar: Understanding Controlling* (02:00 - 03:00 pm)</p>
<p>3rd week (CW 12, March 22 + 24)</p>	<p>Period 4 (Due until 1:00 pm CET)</p> <p>Manage costs result-oriented</p> <hr/> <p>Webinar: Creating Company Value* (02:00 - 03:00 pm)</p>	<p>Virtual teamwork</p>	<p>Period 5 (Due until 1:00 pm CET)</p> <p>Decrease capital costs & increase company value</p> <hr/> <p>Final (02:00 - 03:30 pm)</p> <p>MARGA Shareholders' Meeting</p>

Personal Tutoring



E-Learning



* A recording of each webinar will be available online after having been carried out.