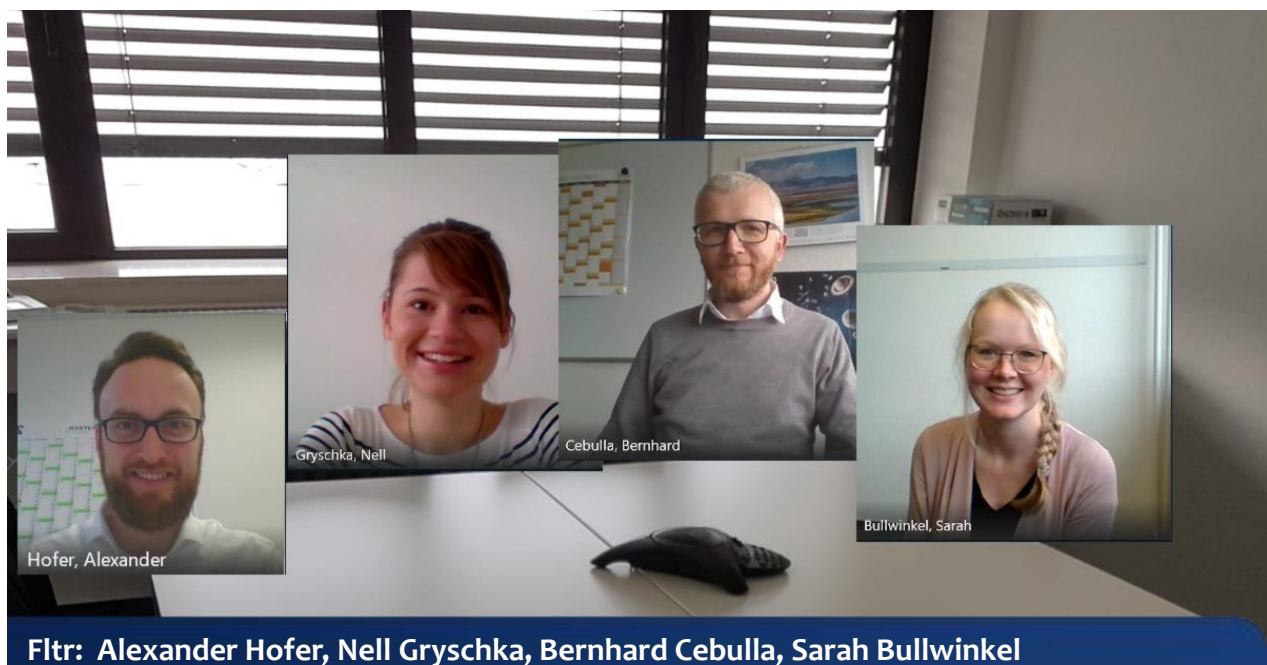


Young Professionals successfully reach the final round of the Business Simulation

In September 2019, our Young Professionals development program started for the first time across several areas of the company with the aim of promoting employees at the beginning of their own careers and making them visible within the company.

For the first time, the program, which among other things consists of modules based on the thyssenkrupp Core Competencies, was expanded with an online business simulation from MARGA. This gave participants the opportunity to demonstrate their skills and compete against 54 teams from other companies. In two teams, the nine participants had the challenge of running their virtual company and facing the tough business competition. Period by period, strategies had to be developed and converted in business decisions. The target is to maximize the company's value.

After five mostly successful periods of the main round, the top 10 ranking was set. This includes the ten group winners with the highest company value, of which the top 4 are finalists in the great live final in autumn - one of these finalists is ATLAS ELEKTRONIK GmbH. "It's nice that we are able to get insights of all company areas," reports Nell Gryschka about the course of the business competition so far. Alexander Hofer found it very valuable to take a closer look at the overall context of a company. As in the real working world at ATLAS, there was of course "the challenge of organizing as a group" and the "flexible planning of the workload for the training measure" was valued. During the announcement of the finalists, the provider MARGA Business Simulations especially complimented our participants on their good liquidity management - high praise to our young professionals – may it continue like this!



Ftr: Alexander Hofer, Nell Gryschka, Bernhard Cebulla, Sarah Bullwinkel