

## Hettich Holding GmbH & Co.oHG and DB Schenker Rail AG win the MARGA Online Competition 2015

During the past six months round about 200 participants steered their virtual companies as management boards through the ups and downs of the global MARGA Online Competition. By means of their successful corporate strategy and efficient team work during the course of the simulation, the teams of Continental Reifen Deutschland GmbH, Hettich Holding GmbH & Co. oHG, Robert Bosch AG and Volkswagen AG turned out as finalists of the MARGA Industry competition. From the MARGA Service competition, which is carried out simultaneously, the teams of Berliner Verkehrsbetriebe, DB Schenker Rail AG, HanseWerk AG and LBBW Landesbank Baden-Württemberg made it to the final. In spite of the long distances between some of the participants, all 'MARGA Boards' worked together as teams highly motivated, concentrated and utterly ambitious. Through the application of various management instruments they acquired a distinct knowledge on the cooperation of the different divisions of a complex company. In the end, features such as team spirit, endurance and a strong will to succeed were indispensable to finally win the competition.

All teams met each other personally for the first time at the live final which took place at the Schloss Gracht castle in Erfstadt. Here the competition came to its last challenge in the final round. At a great pace, all teams were eager to prove their newly acquired knowledge once again, as everyone was keen to win the legendary MARGA Oscar.

In the end the team of **Hettich Holding GmbH & Co.oHG** emerged as winner of the **MARGA Industry** competition and the team of **DB Schenker Rail AG** won the **MARGA Service** competition.

The official award ceremony took place on November 2nd, 2015. It started in the evening with a grand opening in the historical knight's hall of Schloss Gracht. The guests of honor from all companies were welcomed with a champagne reception accompanied by classical live piano sound and a festive gala dinner.

„The business simulation gives us the opportunity to learn without taking a real risk. There is no business like MARGA business“, says Josua Leicht, LBBW Landesbank Baden-Württemberg.

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You can download the current pictures of the winning teams on our website:

<http://www.marga.net/en/blog/hettich-and-db-schenker-rail-win-the-marga-online-competition>