

Online Competition for students



Kick-offs in CW18

Various options



Final Event July 2, 2021 at 2:00 pm

Analyze the course of the simulation & introduce successful corporate strategies

**Deadline
Test Period 2**
until May 26, 2021
at 10:00 am

Get to know company divisions & functions

Open Web Session
at 2:00 pm
Feedback &
Implement strategies

**Deadline
Period 2**
until June 9, 2021
at 10:00 am

Develop competitive strategies & implement them operationally

Open Web Session
at 2:00 pm
Feedback &
Analyze balance sheet

**Deadline
Period 4**
until June 22, 2021
at 10:00 am

Result-oriented management of costs

Open Web Session
at 2:00 pm
Feedback &
Increase company value

**Deadline
Test Period 1**
until May 19, 2021
at 10:00 am

Get to know company divisions & functions

Open Web Session
at 2:00 pm
Feedback &
Analyze market research report

**Deadline
Period 1**
until June 2, 2021
at 10:00 am

Align products & services to customer needs

Open Web Session
at 2:00 pm
Feedback & Webinar
Understand financial reports

**Deadline
Period 3**
until June 16, 2021
at 10:00 am

Deal with bottleneck situations

Open Web Session
at 2:00 pm
Feedback &
Use cost accounting

**Deadline
Period 5**
until June 30, 2021
at 10:00 am

Reduce capital costs & Increase company value

Service Line:

Tuesday 2:00 - 5:00 pm & Friday 9:00 am - 12:00 noon

* All times in CET.