

Fact Sheet

for universities, business schools and colleges



45 is the total workload for the program



4 Kick-off sessions in cw 18 (introduction to the program and the software)



8 weeks in which corporate strategies are actively developed and implemented



7 Decision periods:
The students make their decisions for 2 test periods and 5 main periods within the given deadlines.



2 Languages:
The competition is run simultaneously in English and German language.



6 Webinars to deepen topics such as: competitive strategies, finance and controlling and increasing company value.



23. April 2021:
Registration deadline for all teams



1 Winning team is awarded on July 2, 2021
(Online Final with reflection and announcement of the winners)