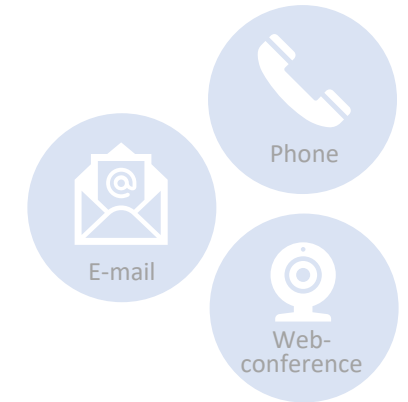
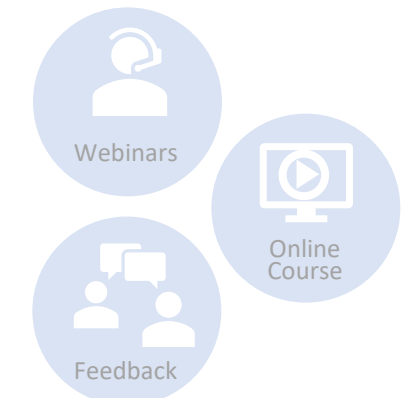


	Tuesday		Thursday	
1st week		<p><b>Kick-off</b> (09:00 am - 02:00 pm)</p> <p>Introduction to the MARGA Simulation</p> <p>Test period Get to know company divisions and functions &amp; coordinate them</p> <p>Feedback on the test period</p>	Virtual teamwork	<p><b>Period 1</b> (Due until 12:00 pm CET)</p> <p>Align products &amp; services to customer needs &amp; position them competitively</p> <hr/> <p><b>Webinar: Implementing Strategies*</b> (01:00 – 02:00 pm)</p>
	2nd week	Virtual teamwork	<p><b>Period 2</b> (Due until 12:00 pm CET)</p> <p>Develop competitive strategies &amp; marketing concepts &amp; implement them operationally</p> <hr/> <p><b>Webinar: Reading Financial Statements*</b> (01:00 - 02:00 pm)</p>	Virtual teamwork
3rd week		Virtual teamwork	<p><b>Period 4</b> (Due until 12:00 pm CET)</p> <p>Manage costs result-oriented</p> <hr/> <p><b>Webinar: Creating Company Value*</b> (01:00 - 02:00 pm)</p>	Virtual teamwork

## Personal Tutoring



## E-Learning



\* A recording of each webinar will be available online after having been carried out.