MARGA Online Training in three weeks

**1st week**

**Tuesday**
- **Kick-off**
  (09:00 am - 14:00 pm)
  Introduction to the MARGA Simulation

  Test period
  Get to know company divisions and functions & coordinate them

  Feedback on the test period

**Thursday**
- **Period 1**
  (Due until 10:00 a.m. CET)
  Align products & services to customer needs & position them competitively

  Webinar: Implementing Strategies*
  & Live Support
  (10:00 - 12:00 am)

**2nd week**

**Tuesday**
- **Period 2**
  (Due until 10:00 a.m. CET)
  Developing competition strategies & marketing concepts & implementing them operationally

  Webinar: Reading Financial Statements*
  & Live Support
  (10:00 - 12:00 am)

**Thursday**
- **Period 3**
  (Due until 10:00 a.m. CET)
  Entry into new market segments:
  Adapting capacity & financing

  Webinar: Understanding Controlling*
  & Live Support
  (10:00 - 12:00 am)

**3rd week**

**Tuesday**
- **Period 4**
  (Due until 10:00 a.m. CET)
  Result-oriented management of costs

  Webinar: Creating Company Value*
  & Live Support
  (10:00 - 12:00 am)

**Thursday**
- **Period 5**
  (Due until 10:00 a.m. CET)
  Decreasing capital costs & increasing company value

  Final: 06/11/2020
  (09:00 - 12:00 am)
  Preparation and performing of the MARGA Shareholders’ Meeting

* A recording of each webinar will be available online after having been carried out.