MARGA for **Students**

Time schedule summer term 2027 (all times in CEST)

Kick-Offs CW 17
April 26/27, 2027

Monday, Apr 26, 2027, 2-3pm

OR

Tuesday, Apr 27, 2027, 10-11am

Deadline Test Period 1
until May 5, 2027, at 10am

Get to know company divisions & functions

Live Webinar May 5, at 2 pm
Impulse „“Analyze Results” & Introduction Learning Videos

Deadline Test Period 2
until May 12, 2027, at 10am

Get to know company divisions & functions

Live Webinar May 12, at 2 pm
Impulse “Implement strategies“ & Transfer to Main Round

Deadline Period 1
until May 19, 2027, at 10am

Align products & services to customer needs

Deadline Period 2
until May 26, 2027, at 10am

Develop competitive strategies & implement them operationally

Deadline Period 3
until June 2, 2027, at 10am

Tap into new markets;
Adapt capacities & finance;
Manage bottlenecks

Deadline Period 4
until June 9, 2027, at 10am

Result-oriented management of costs

Deadline Period 5
until June 16, 2027, at 10am

Create company value

Final Event
June 17, 2027, at 2pm

Analyze the course of the simulation & introduce successful corporate strategies

marga business simulations