

# MARGA Online Competition

INFORMATION  
FOR HR



The MARGA Online Competition brings business management concepts to life and promotes entrepreneurial thinking through practical experience.

In a realistic competitive environment, participants take responsibility for managing a virtual company and compete against teams from around the world. They develop strategies, make business decisions, and experience firsthand how their actions impact company performance.

In doing so, they strengthen their business acumen, enhance their decision-making skills, and develop a holistic understanding of how different business functions and decisions interact to drive organizational success.

## Our offer

The MARGA Online Competition bridges the gap between management theory and real-world business practice. Through a unique combination of realistic decision-making, collaborative teamwork, and personalized support, participants gain an engaging learning experience that turns knowledge into lasting skills and professional competence.

### Included are:

Online Course „Financial Basics“ as theoretical basis

Individual tutoring by MARGA experts

Live webinars & Q&A sessions

Learning videos and tutorial videos

Scientific tutorial notes

The chance of a scholarship of ESMT Berlin

Modern & intuitive business simulation software

A great online final

## Learnings



DEEPENING  
MANAGERIAL  
RELATIONS



ANALYZING  
FINANCIAL  
REPORTS



IMPLEMENTING  
STRATEGIES



UNDERSTANDING  
CONTROLLING



CREATING  
COMPANY  
VALUE

### Learning format:

Online & location-independent

### Technology:

Webbased; No software installation

### Time effort:

6 months, approx.. 2 hours per week

### Target group:

Young Professionals

### Start:

Yearly in November

### Languages:

German and English

### Preis:

4.200 € per team (up to six persons)

### Our offer:

Every 5th team from a company takes part free of charge

## Soft Skills



SELF-  
ORGANISATION



TEAM  
WORK



COMMUNICATION  
SKILLS



CONFLICT AND  
CRITICAL THINKING  
SKILLS

Since  
1991

More than 100.000 Young Professionals have already taken part in the Online Competition

## What our customers say

„The participation in the Online Competition was a really special learning experience, not just because of the business simulation itself, but also because of the great collaboration of our cross-functional team. Thank you for the team spirit like a Bosch!“

Verena Ihring, Product Management  
Interior Monitoring Systems, Robert Bosch

“Where else can young talents easily manage a company? It's amazing how much our teams were able to learn about strategy, company management and market development in such a short time. They will certainly benefit from this in their day-to-day work, while laughing and learning at the same time - a great combination.”

Florian Conradi, former Program Manager Group  
Trainees, EnBW

## Next steps



Reach out to us if you have any questions. You can also find more infos at [www.marga.net/en/business-simulations/online-competition](http://www.marga.net/en/business-simulations/online-competition)



Registration with names and e-mail addresses of the participants until October 31.



Afterwards we take over the coordination and communication with the participants and keep you informed.

PARTNER SINCE 1971

CONTACT



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An initiative with ESMT Berlin and Handelsblatt Media Group



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