

MARGA Online Competition

INFORMATION
FOR PARTICIPANTS



REGISTER NOW FOR THE MARGA ONLINE COMPETITION AND TAKE YOUR CHANCE TO LEAD YOUR OWN VIRTUAL COMPANY!

What is it about?

You control your own company and gain insights into the interaction of the different company departments.

You develop, produce, place and sell your own products on the market. As a director you develop a corporate strategy and implement it operationally.

How does the competition work?

General Management for Young Professionals



GLOBAL COMPETITION

As a team, you are in competition with teams from other companies worldwide. The competition takes place entirely online, which is why you can work together across locations.



INCREASING THE VALUE OF THE COMPANY

The aim is to create the highest possible company value over several decision-making periods and to set yourself apart from the competition. Experienced MARGA coaches are at your side.



LIVE FINAL

The four best teams move on to the final round and experience an exciting online final with an award ceremony.

What is the time effort?

The Online Competition starts at the beginning of November and extends over a period of 6 months. The duration of the competition allows you to consolidate your knowledge and to have a sustainable and an efficient learning experience.

The program is characterized by a maximum of flexibility! It can be carried out completely online on the job with a time requirement of approx. 2 hours per week!

Why should I participate?



BE AN ENTREPRENEUR

You develop your management know-how and strengthen your entrepreneurial decision-making skills. In the business simulation you learn to think and act in an entrepreneurial manner without taking any real risks.



BE SUCCESSFUL

You learn how a company works and how the different departments inter-act. The goal is to lead your company to success in a realistic competition.



BE A TEAM

Management as teamwork! Organize yourself in a team, take your management decisions together, contribute individual strengths and pull together.



HAVE FUN

And of course, the fun factor is not neglected: You do not experience dry business administration – MARGA brings management to life in an exciting online competition.

Who can participate in the competition?

Everybody! The competition is especially suitable for Trainees, Young Professionals and Young Executives. The participation does not require any prior business knowledge and is therefore suitable for interested persons from each industry and every corporate division. The teams can participate virtually in German and English and thus work together across locations.

Start:
Each year beginning of November

Time effort:
Approx. 2 hours per week

Duration:
Six months

Learnings: Management know-how, business decision-making skills & teamwork

Learning format:
Online and location-independent

Language:
German and English

The program at a glance

More information about the competition:
www.marga.net/en/business-simulations/online-competition

Sounds interesting?
Then do not hesitate
to speak with your
HR Department

PARTNER SINCE 1971

CONTACT



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