

MARGA Online Competition

INFORMATION FOR HR



The MARGA Online Competition conveys economic and managerial coherences and makes entrepreneurship tangible. As board members the teams take up the leadership of their own virtual company within an exciting competition, which is close to reality, and compete against teams from all over the world.

They develop strategies and transfer these into corporate decisions. Thus, they acquire management know-how and develop business decision-making competences in a very practical and sustainable manner.

Our offer

As management training, the MARGA Online Competition offers a unique learning arrangement: The close connection of well-founded management knowledge with practical implementation in a business simulation, working in a team and individual support creates an exceptionally sustainable learning environment.

Online Course „Financial Basics“ as theoretical basis	Included are:	Individual tutoring by MARGA experts
Subject-related webinars		Learning videos and tutorial videos
Scientific tutorial notes		The chance of a scholarship of ESMT Berlin
Modern & intuitive business simulation software		A great online final

Learnings

				
DEEPENING MANAGERIAL RELATIONS	ANALYZING FINANCIAL REPORTS	IMPLEMENTING STRATEGIES	UNDERSTANDING CONTROLLING	CREATING COMPANY VALUE

Learning format: Online & location-independent	Important information	Technology: Webbased; No software installation
Time effort: 6 months, approx. 2 hours per week		Target group: Young Professionals
Start: Yearly in November		Languages: German and English
Preis: 4.200 € per team (up to six persons)		Our offer: Every 5th team from a company takes part free of charge

Soft Skills

			
SELF-ORGANISATION	TEAM WORK	COMMUNICATION SKILLS	CONFLICT AND CRITICAL THINKING SKILLS

Since 1991



More than 100.000 Young Professionals have already taken part in the Online Competition

What our customers say

„The participation in the Online Competition was a really special learning experience, not just because of the business simulation itself, but also because of the great collaboration of our cross-functional team. Thank you for the team spirit like a Bosch!“

Verena Ihring, Product Management Interior Monitoring Systems, Robert Bosch

“Where else can young talents easily manage a company? It's amazing how much our teams were able to learn about strategy, company management and market development in such a short time. They will certainly benefit from this in their day-to-day work, while laughing and learning at the same time – a great combination.”

Florian Conradi, former Program Manager Group Trainees, EnBW

Next steps

		
Reach out to us if you have any questions. You can also find more infos at www.marga.net/en/business-simulations/online-competition	Registration with names and e-mail addresses of the participants until October 31.	Afterwards we take over the coordination and communication with the participants and keep you informed.

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CONTACT



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An initiative with ESMT Berlin and Handelsblatt Media Group



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