# What is it about?

know-how and learn to think and act like entrepreneurs.

In the MARGA Management Training, participants acquire comprehensive management

their own virtual company with all its divisions and functions over four simulation periods.

The participants make decisions as a team, analyze results and compete directly against

In a dynamic and realistic competition, the participants, divided into small teams, manage

other teams. Efficient controlling provides comprehensive information for well-founded decisions. The aim is to increase the value of the company as measured by the Economic Value Added (EVA).

THE FORMATS

### Depending on your organizational conditions, choose between:



## During the online business

4-WEEK

E-LEARNING PROGRAM

game competition, participants have access to learning videos and take part in online Q&A sessions. The time required is approximately four hours per week, which can be planned flexibly.



#### Participants train entrepreneurial thinking

and action over three intensive days. The program offers a sophisticated combination of specialist lectures as well as individual learning and teamwork.



### In two one-day face-to-

face modules, current management knowledge is developed in personal dialog. In the exciting online business game competition, the participants deepen their knowledge.

### MARGA Management Training is an open management game program in which individuals or groups can participate regardless of company or industry.

Who is the program suitable for?

The program is suitable for career starters as well as specialists and managers with

and without a business background who want to deepen their management

knowledge. The MARGA Management Training uses the classic general management business simulation.



### align their own range of products and services to the needs of customers use controlling information to make well-founded decisions

glance

learn about the interaction of all functional areas in the overall business context

**Contents** 

# control operational processes and see how they are reflected in accounting

**English and German** 

theoretical basis for internal

and external accounting in the

All participants:

Target group: Career starters, specialists and

make real business decisions

translate strategic decisions into operational measures

managers with and without a business background The Format: Online, face-to-face or blended program learning program, bilingual in at a

Online Course "Financial Basics": as a

The greatest learning effect in the face-toface simulation seminar is not based on the

**Customer voices** 

"Through the MARGA Business Simulation I

**Learnings:** Management know-how, business

administration skills, business decision-making

**Tool:** modern & intuitive business game

**Tutoring:** content tutoring, subject-related

by experienced experts with a background

learning videos and Q&A sessions or lectures

software with current scenarios on

skills and teamwork

economic developments

in economics

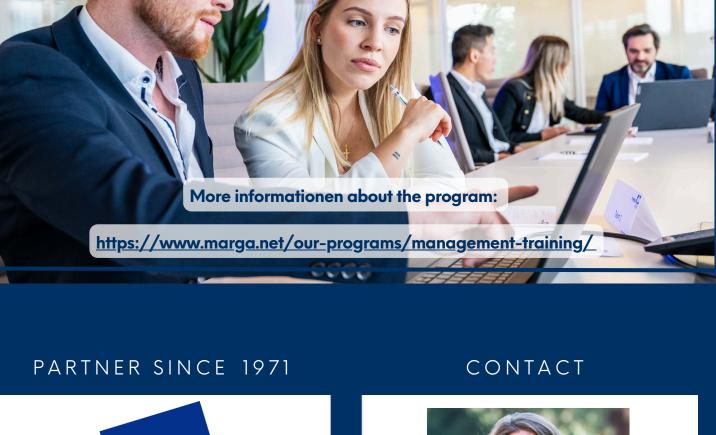
#### best final result, but on the constant alternation between content input, application of what understood the connection between marketing, has been learned in the simulation and production and finance and how the decisions in the individual areas affect the value of the

reflection on one's own successes and failures." Lisa Kortenbruck, Operations Academy Adient Ltd. & Co. KG

company. Great management training -The online game was a lot of fun, especially thanks to the competent and committed MARGA coaches" Dr. Tilmann Fahlbusch, Operations EMEA Tolling Manager, Clariant Produkte Deutschland GmbH

Sounds interesting?
Please feel free to

contact us!!



**ESMT** 

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