



Kick-offs in CW18

Monday,
April 27, 2026,
2-3pm
or
Tuesday,
April 28, 2026,
10-11am

**Deadline
Test Period 2**
until May 13, 2026,
at 10am

Get to know company
divisions & functions

Live Webinar
May 13, 2026, at 2pm
Impulse “Implement strategies”
& Transfer to Main Round

**Deadline
Period 2**

until May 27, 2026,
at 10am

Develop competitive strategies &
implement them operationally

**Deadline
Period 4**

until June 10, 2026,
at 10am

Result-oriented management
of costs



Final Event
**June 18, 2026,
at 2pm**

Analyze the course of the
simulation & introduce
successful corporate strategies

**Deadline
Test Period 1**

until May 6, 2026,
at 10am

Get to know company
divisions & functions

Live Webinar

May 6, 2026, at 2pm
Impulse “Analyze Market Research
Report” &
Introduction Learning Videos

**Deadline
Period 1**

until May 20, 2026,
at 10am

Align products & services to
customer needs

**Deadline
Period 3**

until June 3, 2026,
at 10am

Manage bottleneck situations

**Deadline
Period 5**

until June 17, 2026,
at 10:00 am