



Kick-offs in CW44

Wednesday,
Oct 29, 2025,
2-3pm
or
Thursday,
Oct 30, 2025,
10-11am

**Deadline
Test Period 2**
until Nov 12, 2025
at 10am

Get to know company
divisions & functions

Live Webinar
Nov 12, 2025, at 2pm
Impulse “Implement strategies”
& Transfer to Main Round

**Deadline
Period 2**
until Nov 26, 2025
at 10am

Develop competitive strategies &
implement them operationally

**Deadline
Period 4**
until Dec 10, 2025
at 10am

Result-oriented management
of costs



Final Event
Dec 18, 2025
at 2pm

Analyze the course of the
simulation & introduce
successful corporate strategies

**Deadline
Test Period 1**
until Nov 5, 2025
at 10am

Get to know company
divisions & functions

Live Webinar
Nov 5, 2025, at 2pm
Impulse “Analyze Market Research
Report” &
Introduction Learning Videos

**Deadline
Period 1**
until Nov 19, 2025
at 10am

Align products & services to
customer needs

**Deadline
Period 3**
until Dec 3, 2025
at 10am

Manage bottleneck situations

**Deadline
Period 5**
until Dec 17, 2025
at 10:00 am