

# MARGA Online Competition

INFORMATION FOR HR



The MARGA Online Competition conveys economic and managerial coherences and makes entrepreneurship tangible. As board members the teams take up the leadership of their own virtual company within an exciting competition, which is close to reality, and compete against teams from all over the world.

They develop strategies and transfer these into corporate decisions. Thus, they acquire management know-how and develop business decision-making competences in a very practical and sustainable manner.

## Our offer

As management training, the MARGA Online Competition offers a unique learning arrangement: The close connection of well-founded management knowledge with practical implementation in a business simulation, working in a team and individual support creates an exceptionally sustainable learning environment.

Included are:

- Online Course „Financial Basics“ as theoretical basis
- Subject-related webinars
- Scientific tutorial notes
- Modern & intuitive business simulation software

- Individual tutoring by MARGA experts
- Learning videos and tutorial videos
- The chance of a scholarship of ESMT Berlin
- A great online final

## Learnings



- DEEPENING MANAGERIAL RELATIONS
- ANALYZING FINANCIAL REPORTS
- IMPLEMENTING STRATEGIES
- UNDERSTANDING CONTROLLING
- CREATING COMPANY VALUE

Important information

- Learning format:** Online & location-independent
- Time effort:** 6 months, approx. 2 hours per week
- Start:** Yearly in November
- Preis:** 3.890 € pro Team (bis zu sechs Personen)

- Technology:** Webbased; No software installation
- Target group:** Young Professionals
- Languages:** German and English
- Our offer:** Every 5th team from a company takes part free of charge

## Soft Skills

- SELF-ORGANISATION
- TEAM WORK
- COMMUNICATION SKILLS
- CONFLICT AND CRITICAL THINKING SKILLS

Since 1991



More than 100.000 Young Professionals have already taken part in the Online Competition

## What our customers say

„The participation in the Online Competition was a really special learning experience, not just because of the business simulation itself, but also because of the great collaboration of our cross-functional team. Thank you for the team spirit like a Bosch!“

**Verena Ihring, Product Management Interior Monitoring Systems, Robert Bosch**

„Where else can young talents easily manage a company? It's amazing how much our teams were able to learn about strategy, company management and market development in such a short time. They will certainly benefit from this in their day-to-day work, while laughing and learning at the same time – a great combination.“

**Florian Conradi, former Program Manager Group Trainees, EnBW**

## Next steps



Reach out to us if you have any questions. You can also find more infos at [www.marga.net/en/business-simulations/online-competition](http://www.marga.net/en/business-simulations/online-competition)



Registration with names and e-mail addresses of the participants until October 31.



Afterwards we take over the coordination and communication with the participants and keep you informed.

PARTNER SINCE 1971

CONTACT



An initiative with ESMT Berlin and Handelsblatt Media Group



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